
Corporate Social Responsibility | 2014

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At QIB, we view Corporate Social Responsibility as a management concept whereby social and environmental concerns are integrated in business operations and interactions with stakeholders. With that being said, QIB's vision of Corporate Social Responsibility rests on achieving a number of principles and objectives

- Building effective social communication with all society sectors to get a sense of the activities requiring support and achieve community partnership
- Cooperating positively to a range of activities within society by sponsoring core activities in various fields including education, health, sports, environment and programs related to people with special needs
- Contributing and supporting charitable activities mainly in Qatar
- Playing an active role in the society through QIB's Zakat Committee.



Qatar University honors QIB

Qatar University has honored QIB for its cooperation with the university allowing students to have a two-month internship during summer vacation. QIB was represented in the ceremony by Mr. Khalefa Al-Mesalam, The head of Human Capital Group, who stated that the students' experience was very positive and beneficial and has achieved its goals.

Students have obtained training opportunities and have observed operations methods of Islamic banking and customer service at QIB. He said QIB will always ensure to cooperate with QU Faculty in General and Faculty of Finance and Economics in particular. Mr. Khalefa Al-Mesalam added, As part of its support for the community, QIB ensures to build firm cooperation ties with Qatar University and enhance mutual cooperation.

“QIB has many job opportunities for the faculty graduates willing to work in various sectors in line with the country's strategy to attract nationals, implement Qatarization, and develop their capacities to fulfill leadership positions in the bank”

This relation with the Faculty of Finance and Economics is a model of cooperation. QIB has many job opportunities for the faculty graduates willing to work in various sectors in line with the country's strategy to attract nationals, implement Qatarization, and develop their capacities to fulfill leadership positions in the bank. Moreover, QIB has sponsored 9 male and Female QU students soon after its participation to the 8th Sponsorship and Internship Career Forum.

At the end of the ceremony, Al-Mesalam has received the appreciation shield from Dr. Sheikha Al Missned, QU President.

QIB participates in the Career Fair in Qatar University

As part of its strategy to attract national talents, QIB has participated to the Qatar University Career Fair. In the 8th edition, the four-day career fair has seen many local and international companies showcasing various scholarship opportunities and other programs for Qatari students. Through its participation, QIB proves its commitment to attract, train and develop young Qatari talents. The bank had the chance to meet top Qatari graduates and provide them with scholarships and training programs. QIB is fully aware this type of investment has long-term benefits; therefore, it aims to bring in highly skilled students who can assume different roles and responsibilities and acquire practical experience.

QIB sponsors the annual gala dinner of the General Authority for Minor Affairs

As part of its Corporate Social Responsibility programme, the Bank sponsored the 2014 annual ceremony held by the Public Authority for Minors' Affairs to honour outstanding students. The Public Authority for Minors' Affairs sponsors minor orphans – both Qataris and non-Qataris. It also controls their assets, and handles their educational, health and social needs.

The Bank's sponsorship of the ceremony is part of QIB's mission and a token of support for the authority with which the bank holds very strong ties, noting that it is but one of the parties who have contributed to establishing the Public Authority for Minors' Affairs. The Bank's continued endeavours to strengthen this relationship stem from its belief that supporting minors and other categories of citizen's lies at the core of its mission.

The Public Authority for Minors' Affairs is entrusted with preserving and developing minors' assets and protecting their financial rights, so as to ensure they live in dignity. The authority also handles minors' affairs, and supervises their upbringing from a social, educational, and health perspective, and holds annual honouring ceremonies for outstanding male and female students.

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QIB reaches out to Qatari Students at Carnegie Mellon University Professional Day

Qatar Islamic Bank took another proactive step to reach out to Qatari students by taking part in the Professional Day organised by Carnegie Mellon University for the third year running.

QIB's Human Capital Specialists represent diverse functions – such as Learning and Development, Workforce Planning and Talent Acquisition and Organisational Development – briefed a large number of finance-savvy students about QIB's mission and values, summer internships and available jobs upon their graduation. They also answered various students' enquiries and distributed informational material.

There was huge interest displayed by Qatari students in an internship or a career in the Islamic finance industry, especially with QIB. The Bank's recruitment and internship programmes have earned a reputation for bringing out hidden talent in Qatari

graduates and are in line with the Bank's long term plans to train, recruit, and develop them to become leading professionals in the banking and Islamic financial industry.

QIB invests in its Qatari employees and builds their leadership and management competence in various ways. The Qatari Fast Tracker programme (Noukhba) aims to develop high performing Qataris through structured programmes in order to assume leadership roles over a two-year time scale. QIB's Leadership Programme (Kiada) is designed to prepare the next-generation of QIB's Qatari leaders through a unique module revolving around core Islamic values and principles. The Branch Managers' Programme (Rouwad) aims to build high-calibre Qatari branch managers in collaboration with world-class training consultants.

QIB Support ROTA Mission and Goals



QIB support the activities of Reach Out to Asia (ROTA) members of Qatar Foundation, through participation in support of fundraising events. ROTA envisages a world in which all young people have access to the education and training they require in order to realise their full potential and shape the development of their communities. Together with partners, volunteers, and local communities, ROTA works to ensure that people affected by crises across Asia and around the world have continuous access to relevant and high-quality primary and secondary education. ROTA operates in ten countries across Asia; in Qatar, ROTA engages young people and other community members in addressing educational and development challenges both at home and abroad.

ROTA's pathway to achieving this vision and mission is through enhancing skills development, using sports as a tool for education, integrating environment education, and revitalising the use of Arabic. In the coming years, ROTA will strive to deliver on its mission through becoming a pioneering and top ranked Qatari NGO with a significant donor and partnership base, directly supporting education programmes in Asia.

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Great response shown by all to QIB's blood donation campaign

QIB received an enthusiastic response from its customers and employees, after the successful conclusion of a blood donation day held on, at QIB's Head office in Grand Hamad Street.

This annual exercise, which QIB has successfully organised for several years in association with Hamad Medical Corporation, supports the community by restocking the hospital's blood bank and enhancing the ability of local hospitals to save lives.

QIB's staff was led by the Group CEO, Bassel Gamal, who together with general managers, customers and other employees, donated their blood as part of the Bank's corporate social responsibility programme, which includes vital educational, health, and community programmes.

Commenting on the blood donation day, Mr. Gamal pointed out: "the QIB family and customers are proud to participate in this blood donation day which reflects higher human values as well as our shared sense of social responsibility towards the Qatari society. Today's activity is the result of our strong belief in supporting the blood bank at the Hamad Medical Corporation, and we at QIB are proud to be at the forefront of institutions staging blood drives". Mr. Gamal added: "As a pioneer of Islamic Banking and an active partner providing continuous support to community activities, QIB places social responsibility at the very top of its priorities. This testifies to our awareness of our social responsibility, manifested through our substantial contributions in supporting human, health, educational, and sports activities, as well as other various activities that fall within our social responsibility programs".

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Zakat committee offers more than 25 million Riyals in donations

The Zakat committee has offered more than 25 million riyals-worth of donations over the last five years, with 2014's donations above 6 million QR. The Zakat committee holds an independent office that oversees the committee management. It has also established an action plan and a social examination programme for incoming requests and cases. Furthermore, in coordination with bank management authorities, it designs Zakat share coupons for shareholders following the guidelines of the Bank's General Assembly, in which it incorporates the Zakat of every shareholder in order to educate and introduce the shareholders to the Zakat allocation due on their shares after the lapse of one lunar year.

Also the Zakat Committee of Qatar Islamic Bank (QIB) has allocated an amount of QR2 Million as aid to the Syrian people. The Committee has handed over cheques worth QR500,000 to Sheikh Eid Bin Mohammed Charity, Qatar Charity, Sheikh Thani Bin Abdullah (RAF) Charity, and Qatar Red Crescent.

The charities will handle the aid on behalf of QIB and fulfill the needs of Syrians in need of food, clothes, medicines, and winter gear.



QIB donates QR 3 million to support Gaza

QIB has donated QR 3 million to support the Gaza Strip, as part of the Qatar Solidarity Campaign with the People of Palestine in Gaza. The campaign was organized by the Qatar Red Crescent on Friday August 8th 2014 in collaboration with Katara and Al Rayyan TV. The campaign garnered massive response and achieved a huge success. QIB's participation in the Gaza support campaigns is part of the bank's Corporate Social Responsibility Program.

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QIB Employees Celebrate Qatar National Day



Employees of Qatar Islamic Bank (QIB), Qatar's leading Islamic bank, celebrated this year's Qatar National Day with a large family celebration at Doha's Four Seasons Hotel on 17th of December. The day included an Ardah (a type of folk dance in the Gulf region, traditionally performed at celebrations or cultural events by men carrying swords or canes, and accompanied by drums and spoken poetry). A Qatari outfit contest took place to showcase the traditional attire. There was also a photography contest for staff aimed at encouraging talented employees to put their photographic skills and artistic abilities on full display by taking photographs that depict life in Qatar. Five winners for the best submitted photographs were announced during the event and they were awarded gifts in appreciation of their contributions. QIB Group's CEO, Bassel Gamal, said that the Bank was proud to involve all its staff in the celebrations for the country's National Day as part of its role as a pioneer of Islamic banking and one of the country's leading banks. "QIB is the Golden Sponsor of Qatar's National Day celebrations across the country and by encouraging our employees' participation, it gives them an opportunity to reaffirm QIB's commitment towards Qatar, the land of benevolence and compassion," he said.

"So Qatar's National Day is not just a date for Qatari nationals to celebrate; it is an inclusive event for all our staff, whatever their nationality, to celebrate an international bond across all boundaries. The holiday means a lot to our dignity as a people and we are honoured to mark this special day. In light of this, QIB actively promotes interaction with the community, in addition to numerous social activities and initiatives that serve to benefit the community, here in Qatar.

"On the occasion of this National Day I would, on behalf of the Bank, like to send greetings and congratulations to both H.H. Sheikh Tamim bin Hamad al-Thani as well as to H.H. Sheikh Hamad bin Khalifa al-Thani," Gamal concluded.

"QIB is keen to show that our corporate responsibility to Qatari society is always our top priority and that the spirit of the Qatar National Day celebrations reaches out not just to Qatari nationals, but to all expatriates in the country too."

“QIB is the Golden Sponsor of Qatar's National Day celebrations across the country and by encouraging our employees' participation.”



QIB Celebrates National Sports Day

QIB celebrated Qatar's National Sports Day with a range of activities held on the 11th of February at the Four Seasons Hotel with the participation of its employees, and those of QInvest .

It echoed the Bank's commitment to the objectives laid down in Qatar's National Vision 2030, reflecting the State's concern for the health of its community by reiterating the importance of sport as a pillar of public health for both citizens and residents in Qatar.

QIB's Sports Day programme encompassed a multitude of physical activities, where teams participated in competitions and races.

Healthy meals were also on the agenda, as well as entertaining side games.

A medical section was incorporated into the day's activities and was hosted by an orthopaedic surgeon who gave medical advice to QIB's staff on good posture and healthy working conditions to avoid hazards that could be caused for a number of reasons, such as sitting in the office without movement for a prolonged period of time.

The National Sports Day celebrations come pursuant to an Emiri decree in 2011 that sets the second Tuesday of February each year as a national holiday to promote a healthy lifestyle. Keen on promoting physical activities among its staff members, QIB encourages its employees to embrace exercise throughout the year in view of its importance in everyone's lives and its rewarding effects on both body and mind.

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QIB continue as Official Sponsor of Alsailiya Sports Club

“ The sponsorship will cover Alsailiya’s various team sports: football, basketball, volleyball and handball. The agreement sees QIB become the exclusive sponsor of the club. ”

QIB continued its official sponsorship agreement with the Alsailiya Sports Club for a period of four years, covering seasons 2013/2013 to 2015/2016 inclusive. The sponsorship will cover Alsailiya’s various team sports: football, basketball, volleyball and handball. The agreement sees QIB become the exclusive sponsor of the club. For the duration of the sponsorship, all Alsailiya’s sports teams will wear uniforms adorned with the logo of the bank for all national and international events (both official and friendly). This includes all team members present at the venue and on the substitutes’ bench also. Further, the sponsorship also required that the Alsailiya Club is committed to present the bank’s logo as the ‘first option’ in those international events that have a list of sponsors imposed by international sports federations.

QIB sponsors Al Rayyan Volleyball Team

Qatar Islamic Bank has sponsored in 2014 Al Rayyan Volleyball Team. Al Rayyan has made a great achievement at the FIVB Men’s Club World Championship in Brazil reaching the second place and became the first Asian and Arab club to obtain this result. Al Rayyan has played very impressive games and performed very well boosting the Qatari volleyball to be known on the international arena.

"Al Rayyan Volleyball Team"

“ Al Rayyan has made a great achievement at the FIVB Men’s Club World Championship in Brazil reaching the second place and became the first Asian and Arab club to obtain this result. ”



QIB registers strong presence in support of Ramadan festivities

QIB, was registering strong and active presence during the holy month of Ramadan through supporting and partaking in various charitable, social, and cultural events and activities held throughout the holy month, as part of the Bank's Social Responsibility Program.

In this respect, QIB is helping support the Ramadan Iftars held by Qatar Charity in Al-Thakhira, as part of its strategy to support acts of charity that fall within its Social Responsibility Program, where QIB contributes to Iftars held by charity organizations and institutions across the country.

Also among the endeavours supported by QIB was the program held at the Al-Baraha Ramadan Village by Qatar Charity in

Collaboration with the Pearl – Qatar; QIB contributed by providing an ATM vehicle for the public in attendance of the various events held at the village, which target people from all walks of life and take cultural diversity and different age categories into account. QIB is also providing Gold sponsorship to Al – Rayyan's "Chedd Heilak" TV program where participants must answer a number of questions in order to win valuable prizes. QIB opted to support the show given its high ratings, which allows the Bank great exposure.

In addition, and for the tenth year in a row, QIB launched its annual Ramadan Competition in collaboration with the Al – Sharq Newspaper. The competition is published daily on the front page



of the Newspaper's Ramadan Addendum, where readers must answer the question on the coupon that's included in the page. Participants may go to www.qib.com.qa to look up some of the answers to the questions. Numerous valuable prizes are on offer, such as a 2015 KIA for the No. 1 winner, along with various other prizes for the remaining winners.

Corporate social responsibility (CSR, also called corporate conscience, corporate citizenship or sustainable responsible business/Responsible Business) is a form of corporate self-regulation integrated into a business model. CSR policy functions

as a self-regulatory mechanism whereby a business monitors and ensures its active compliance with the spirit of the law, ethical standards and international norms. With some models, a firm's implementation of CSR goes beyond compliance and engages in "actions that appear to further some social good, beyond the interests of the firm and that which is required by law." CSR aims to embrace responsibility for corporate actions and to encourage a positive impact on the environment and stakeholders including consumers, employees, investors, communities, and others.